

Community Outreach and Education

Community Education Programs Note

The global COVID-19 pandemic has presented many challenges, including the cancellation of all in-person community education programs and events until deemed safe again. We understood both the short and long-term impact this could have on the communities we serve and are now delivering these important and necessary programs using our new *Mobile Education Lab* (MEL), which launched in October 2020. The Center for Healthy Living also provided virtual events, speaker panels, and other educational and awareness outreach initiatives via Zoom.

Skin Cancer Screening

For the past 19 years Holy Name Medical Center (HNMC) has collaborated with the American Academy of Dermatology and several Holy Name dermatologists to conduct our annual skin cancer screening.

Description: Unfortunately, due to the COVID -19 Pandemic the Skin Cancer Screening event scheduled for May 2, 2020 had to be cancelled.

Outcome: Our Community department modified the community newsletter to an “at home “ edition. The newsletter contained a segment dedicated to Skin cancer prevention. Nearly 4000 of our data base members received this publication via e mail or in the mail.

Colorectal Cancer Education & Screening

For 2020 Holy Name’s Cancer Center continued our partnership with the American Cancer Society’s “80% by 2018 Program”. We continue to stress the importance of early detection through distribution of FIT screening tests at several community events and educational programs.

Description: Prior to the 2020 COVID-19 pandemic, FIT tests for home stool sampling were offered at our Living Your Best Life Black History Festival & Health Fair event on 2-22-20. At this events, representatives from oncology addressed nutrition, risk factors, signs and symptoms, lifestyle modifications and screening recommendations.

Outcome: 58 participants returned samples to lab, a 27 % return rate. 16 people returned the samples and 1 was found positive. Positive participant was contacted by mail advising of need for further testing and providing sources to follow up if needed.

Cancer Prevention Programs

As reported by the American Cancer Society’s Center Cancer Facts & Figures 2020. Breast cancer is the second leading cause of cancer death in women (only lung cancer kills more women each year). The chance that a woman will die from breast cancer is about 1 in 38 (about 2.6%).

Description: Our *Mobile Education Lab* (MEL) held several community education programs on 10/6/20 and 10/11/20. Participants were able to ask questions, and had an opportunity to stop at the breast tactile stations.

Outcome: A total 151 women and men participated and 6% of the participants completed a survey. All of the participants stopped at the breast tactile station to learn how to palpate lumps in the models. The participants learned how to locate potential abnormalities and perform a self-breast exam.

Description: A virtual event to increase awareness of breast cancer in the American women was held on 10/14/20. The event included a seminar by a breast surgeon that discussed the risk factors of breast cancer.

Outcomes: 17 people participated in the event. 100 % of the participants interacted with the surgeon via zoom event. Questions and a discussion of how to perform breast exams, and the importance of follow up were addressed.

Prostate Cancer Prevention and Early Detection

Description: On 9/16/20 A urologist presented a seminar on prostate cancer discussing signs and symptoms, screening guidelines and treatment options via a virtual event.

Outcome: 14 participant attended the virtual event. In the Q & A session of the event all participants indicated their intention to follow up with their physician based on knowledge acquired.